



CARDWELL *Comments*

Newsletter of the Department of Health Administration

April 2015

Featured Story

#3

Health Care Management
Program in the U.S.*U.S. News and World Report*

Our fabulous early spring news is that U.S. News and World Report has ranked our MHA program #3 in the country - our highest ranking ever! Credit for this accomplishment must be given broadly, to our faculty and staff for sure, but also to our students for their hard work and enthusiasm and to our alumni. Truly, without the support of our alumni we would struggle to be more than a solid program offering an excellent classroom experience. With your generous gifts of time, you enable us to offer much more -- a residency experience that meets or exceeds (generally the latter) that of even the most prestigious fellowship program, experts in our classrooms, field projects for our courses, student mentors, and your professional input into our key decisions such as admissions and curriculum. With your generous financial gifts, you enable us to attract and retain both excellent faculty and excellent students. You enable us to send students to national case competitions (this year, we sent 12 students to three case competitions and brought home a 2nd place and an Honorable Mention) and conferences (14 students attended the 2015 ACHE Congress in March).

While the U.S. News and World Report ranking was for our MHA program specifically, clearly it not only reflects the quality of our other two degrees (the MSHA and the PhD), it also enhances their reputations -- a good thing all around! But we as pleased as we are with our ranking, we are not content. We have more improvements in mind. In this issue of Cardwell Comments, our new MHA program director, Dr. Jon DeShazo, outlines his plans for the future ([you can read more about Dr. DeShazo's background in our March 2014 Cardwell Comments](#)).

The VCU MHA program is the best MHA leadership program in the country. This fact is evidenced by our rankings, our prestigious alumni, our excellent students, our dedicated faculty, and even quietly admitted by our competitors. However, unlike the sparkle of a diamond that lasts forever, our excellence is more like the shine on a pair of dress shoes. Our program requires constant attention or else we will become dull and not suitable to bring into the boardroom. This is why, as a leadership development program, we persistently challenge ourselves with new goals and set new directions when needed. We are not always right, but we should always be evolving to improve our value to our students and alumni.



We have three short term goals for the coming year based on our collective vision for the Department, and my vision for the MHA program.

- 1) Increase and improve the VCU-MHA reputation nationally.** The activities for this goal are mostly marketing to other university health administration programs (as feeder programs), but also include industry marketing and other activities.
- 2) Deepen alumni engagement, pride, and VCU-MHA alumni identity.** We want our graduates to feel like they are part of a lifelong VCU-MHA family. These activities would include service and team building as well as products such as yearbooks oriented towards our current students.
- 3) Improve graduate readiness for mid-level management and leadership positions.** This is where the bulk of the work is for us this year. We are overhauling the academic deliverables during the 3rd year residency so they are more competency-based and consistent with the activities of a young practitioner. For example, rather than one big management study, we are working towards a portfolio of projects that would demonstrate the experiences undertaken and the skills developed during the residency. We are also planning to offer short courses in project management and quality improvement certification for our students and local alumni. The first one of these is planned for Fall 2015, so keep an eye out for details.

I am very excited about reaching our goals, and I know it would not be possible without our long history of amazing program leadership and alumni. Please don't hesitate to contact me for any reason. I look forward to updating you on our accomplishments.

~ Dr. Jon DeShazo
jpdeshazo@vcu.edu

- On April 2, 2015, the Paul A. Gross Landmarks in Leadership Alumni event was held at the Virginia Museum of Fine Arts. This year, the program featured a panel discussion called “Preparing Leaders for the 21st Century: A Conversation.” The panelists included **Sumter Armstrong** (MHA '08), Senior Business Director of Business Development for Medical Payment Exchange; **William (Bill) B. Downey** (MHA '85), FACHE, President and CEO of Riverside Health System; Alan Lombardo, FACHE, Assistant Director of the Richmond Veterans Administration Medical Center; and Terika Richardson, CEO, Henrico Retreat Doctors' Hospital. The panel was moderated by **Jeff Dorsey** (MHA '77), retired President and CEO of HCA's Continental Division. Another very special part of the evening was honoring several alumni. **Mr. Michael King** (MHA '78), recently retired from Camden Clark Medical Center in Parkersburg, West Virginia, was recognized for his successful career in the healthcare industry. Mike is also an ACHE Governor and serves on the Department's Alumni Advisory Committee. We also recognized the loyal and consistent 30 years of giving to the Department of **John Smalley** (MHA, '77), presented by **Jeff Harrison** (PhD'02, MHA '77), MBA and **Christopher Durrer** (MHA '77), presented by **Tyler Okoren** (MHA '15). We thank them for their many years of support.

Pictured (l to r): Chris Durrer, John Smalley, and Jeff Harrison



School of Allied Health Professions Dean Cecil Drain shares a laugh with emerti faculty, Jerry Norville and Ramesh Shukla

- The MCV Foundation's annual Scholarship Brunch was held at The Jefferson Hotel on February 22. Dr. **Cindy Watts**, Chair and **Beth Williamson Ayers**, Director of External Relations, represented the Department. Several of our MHA scholarship recipients also attended the program, which recognizes the scholarship donors for their support of the students on the medical campus.

- We were very fortunate to have two executives visit the Grant House this winter and early spring. In February, **Mr. Art Layne** (MHA '76) spent another great week with our students. He taught several classes, shared his data knowledge to help the students prepare for the UAB case competition, and spent time providing other support to our students. Art recently retired as President of Intellimed, Inc. This was his third year serving as Executive in Residence. In late March, **Mr. Jeff Dorsey** (MHA '73), returned for a busy two weeks as our second Executive in Residence for the year. Jeff shared many of his experiences as a former CEO of HCA's Continental Division in Denver, CO. He also taught several classes, served on an MHA Oral Comprehensive seminar committee for the returning third year residents, and moderated the panel discussion during the Paul A. Gross Landmarks in Leadership alumni event.
- The MHA and MSHA students and faculty from Kaohsiung Medical University in Taiwan made their annual pilgrimage to the Grant House in March during spring break. The 35 attendees kicked off the week on Sunday with a welcome dinner graciously hosted by **Charles "Chuck" Shasky's** (PHD '08) and his wife, Diane. The visitors spent the week attending lectures by HAD faculty and alumni, touring local health care facilities, and visiting nearby historic and government sites. The week ended with a "graduation" dinner and a celebration of music and dance. **Dr. Yasar Ozcan** and former HAD chair, **Dr. Thomas Wan** organized the event with the able assistance of **Tiffini Smith**.



- During the American College of Healthcare Executives (ACHE) meeting in Chicago on March 17, the Department of Health Administration held its annual Cardwell reception for alumni, students and friends. About 85 guests enjoyed a reception sponsored by Hancock, Daniel, Johnson and Nagle, P.C. (HDJN) of Glen Allen, VA. HDJN provides guidance to healthcare providers concerning legal matters in the healthcare industry. During the reception, **Dr. Cindy Watts**, Chair and **Ms. Emily Towey** (MHA/JD '01), HDJN Director, offered remarks.



Pictured (front row l to r): Bailee Bannan (MHA '15), Alan Lombardo, Leigh Starr (MHA '96), Katy Pierce (MHA '15), Laura Pincus (MHA '15)

- The Department of Health Administration presented a program called “Leaders on Leadership” to our students and guests on March 31. The program was sponsored by the School of Allied Health Professions in cooperation with the Division of Internal Medicine in the VCU School of Medicine. The three speakers were **Richard Bracken** (MHA '77), recently retired Chairman and CEO of Nashville-based HCA; **Jeff Dorsey** (MHA '73), retired President and CEO of HCA’s Continental Division/CEO of HealthOne; and **Jess Judy** (MHA '77) Senior Vice President of Provider Relations for Lifepoint Hospitals. The three speakers talked about the essential characteristics of good leaders and the challenges they face, drawing upon their more than 100 years of combined leadership experience.



Pictured (l to r): Richard Bracken (MHA '77), Jess Judy (MHA '77), and Jeff Dorsey (MHA '73)

- **Marilyn Tavenner** (MHA '89) was appointed to the Board of Directors for Lifepoint Hospitals. Marilyn is the former Administrator of the Centers for Medicare and Medicaid Services (CMS). She stepped down from that position in February of this year. Prior to her service with CMS, she was Secretary of Health and Human Resources for the Commonwealth of Virginia.
- **David Bernd** (MHA '73) was named on the list of 50 Most Influential Virginians in the March 1, 2015 issue of *Virginia Business*.
- Welcome back to **Joyce Kennedy** (MHA '12), who recently returned to the Richmond area to accept a position as the Vice President of Operations with ApolloMD, a national physician management company that operates the emergency and hospitalist physician groups for HCA. She will oversee the Richmond market.
- **Jeremy Greenfield** (MSHA, '14), has accepted a position at United Healthcare in Richmond as a Senior Project Manager in the Clinical Operations Division.
- **Askar Chukmaitov** (PhD '05), is Primary Investigator on the AHRQ R01 three year grant, "Accountable Care Organizations: Development, Taxonomy, Quality and Cost Effects."
- **Lynn VanderWielen** (PhD '14) is a Co-Primary Investigator with Ben Miller on the Health Care Cost Institute grant, "An Evaluation of the Mental Health Parity and Addiction Equity Act and the Provision of Integrated Behavioral Health and Primary Care Services." For more information, see <http://www.healthcostinstitute.org/news-and-events/hcci-and-nashp-announce-state-health-policy-grant-recipients>.
- The Central Virginia Healthcare Executives Group (CVHEG), a chapter of the American College of Healthcare Executives, held a review session to prepare students studying to take the ACHE fellow exam. **Dr. Dolores Clement** and alumni **Bill Jacobson** (MHA '89) and **Nancy Littlefield** (MSHA 05), along with Adjunct Professor **Dr. Sunil Sinha**, and Jim Daniel and Melinda Hancock of Hancock, Daniel, Johnson & Nagle, P.C. were all presenters.
- **Mrs. Elizabeth Huff Sleeman** (MHA '07), of Richmond, VA, passed away on March 4, 2015. Elizabeth graduated from the University of Virginia and worked at UNOS (United Network for Organ Sharing) as the assistant director of policy, a job to which she was dedicated. Elizabeth's classmates were very close and provided continued support of Elizabeth and her family over the past months. Many of her classmates honored her by contributing to the Department's Stephen Mick Lectureship Fund in her memory. Elizabeth is survived by her husband, son, mother, and extended family. She will be remembered for her kindness and will be greatly missed.
- **Mr. Charles William Wiggs** (MHA '60), of Argyle, TX, passed away on March 21, 2015. While attending college, his studies were interrupted when he was drafted to serve in the US Army during WWII. He later served in the Korean War and completed his undergraduate degree at Wake Forest University. After he finished the MHA program, he and his wife were appointed by the Foreign Mission Board to serve at the Wallace Memorial Baptist Hospital in Pusan, South Korea. He worked in Korea for 32 years and then transferred to Albania for 2 years working with a mission team. After his return to the US, he served in many capacities at Temple Baptist Church in Raleigh, NC. He will be remembered by the many lives he touched during his life of service.

- **Mr. Stephen M. Levine**, PT, DPT, MSHA, FAPTA, passed away in a tragic car accident in Costa Rica on March 3, 2015. Steve was a member of the MSHA Class of 2001 and was a passionate leader in the physical therapy field. He was a founding partner of Fearon and Levine, a national consulting firm focused on practice management and payment policy in the outpatient rehabilitation setting. Before he began his consulting firm, Steve operated a private PT practice in Maryland for 18 years. He was an active member of the APTA Board for over 25 years, serving in a variety of leadership positions. Steve's passionate work in the physical therapy profession will be missed by his colleagues and his family and friends.

- **Alumni Publications**

Clark SL, Meyers JA, Frye DK, Garthwaite T, **Lee AJ**, **Perlin JB**. Recognition and response to electronic fetal heart rate patterns: impact on newborn outcomes and primary cesarean delivery rate in women undergoing induction of labor. *Am J Obstet Gynecol* 2015;212:494.e1-6.

Cole ES, Campbell C, **Diana ML**, Webber L, Culbertson R. Patient-centered medical homes in Louisiana had minimal impact on Medicaid population's use of acute care and costs. *Health Affairs*. 2015 Jan; 34. (1): 87-94. doi: 10.1377/hlthaff.2014.0582.

Waters TM, Daniels MJ, **Bazzoli GJ**, Perencevich E, Dunton N, Staggs VS, Potter C, **Fareed N**, Liu M, Shorr RI. Effect of Medicare's nonpayment for hospital-acquired conditions: Lessons for future policy. *JAMA Intern Med*. 2015 Jan 5. doi: 10.1001/jamainternmed.2014.5486. PMID: 25559166.

Cary MP Jr¹, Baernholdt M, **Merwin EI**. Changes in payment regulation and acute care use for total hip replacement: Trends in length of stay, costs, and discharge, 1997-2012. *Rehabil Nurs*. 2015 Mar 27. doi: 10.1002/rnj.210.

Cary M, Baernholdt M, Anderson R, **Merwin E**. Performance-based outcomes of inpatient rehabilitation facilities treating hip fracture patients in the United States. *Arch Phys Med Rehabil*. 2015 Jan 13. pii: S0003-9993(15)00007-6. doi: 10.1016/j.apmr.2015.01.003.

Apenteng BA, **Nayar P**, Yu F, Adams J, Opoku ST. 2015. Organizational and environmental correlated of the adoption of a focus strategy on US hospices. *Health Care Management Review*. 2015 40(2):148-158.

Pakyz AL, Moczygemba LR, Wang H, Stevens MP, Edmond MB. An evaluation of the association between an antimicrobial stewardship score and antimicrobial usage. *J Antimicrob Chemother*. 2015 Jan 21; 70 (5): 1588-91. PMID: 25614043.

Pakyz AL, Patterson JA, Motzkus-Feagans C, Hohmann SF, Edmond MB, Lapane KL. Performance of the Present-on-Admission Indicator for Clostridium difficile Infection. *Infect Control Hosp Epidemiol*. 2015 Mar 20: 1-3. PMID: 25792197.

Faculty News

- VCU Professor Emeritus, **Ken White**, and long time Department friend, **Stephen Lindsey**, have published a book drawing on their years of experience with our students, residents, and preceptors. *Take Charge of Your Healthcare Management Career: 50 Lessons that Drive Success* was published by Health Administration Press, a division of the Foundation of the American College of Healthcare Executives.

- **Faculty Publications:**

M. J. McCue and M. A. Hall, "The Federal Medical Loss Ratio Rule: Implications for Consumers in Year 3," *The Commonwealth Fund*, March 2015.

Naleef Fareed, **Gloria J. Bazzoli**, **Stephen S. Farnsworth Mick**, David W. Harless, "The Influence of Institutional Pressures on Hospital Electronic Health Record Presence," *Social Science & Medicine*, Volume 133, May 2015, Pages 28-35, ISSN 0277-9536, <http://dx.doi.org/10.1016/j.socscimed.2015.03.047>.

Judith H. Hibbard, Jessica Greene, Yunfeng Shi, **Jessica Mittler**, and Dennis Scanlon. "Taking the Long View: How Well Do Patient Activation Scores Predict Outcomes Four Years Later?" *Medical Care Research and Review* 1077558715573871, first published on February 24, 2015 as doi:10.1177/1077558715573871.

Student News

- **Yvonne Nguyen**, MHA Class of 2016, won third place in the graduate division of the national Stull Essay competition sponsored by ACHE. As part of her award, Yvonne presented her paper at the ACHE Congress in Chicago, and was honored at a luncheon with the other winners. The third place winner in the undergraduate division of the essay competition, **David Zandona**, is a senior at James Madison University and will join us in the fall as a member of the Class of 2018.
- In addition to Yvonne, another 13 MHA students from the Classes of 2016 and 2017 attended the ACHE Congress this year, supported in part by alumni gifts to the MHA Class of 2008 Professional Development Fund and the New Ventures Fund. Thank you!
- The MHA Class of 2016 hosted the Annual Family and Friends Day at the Crowne Plaza Hotel this month. More than 150 faculty, staff, students, family members and friends attended the event. The class presented the Jerry L. Norville Outstanding Educator Award to **Dr. Laura McClelland** and the Dolores G. Clement Outstanding Advisor Award to **Dr. Jon DeShazo**, who was also the keynote speaker for evening. The Class of 2017 presented the Faculty of the Year Award to adjunct faculty member, **Dr. Bob Weisberger** (MSHA '08) who received the award for the second year in a row. The

class also presented a certificate honoring the Dolores Clement Scholarship, which now totals over \$25,000 thanks to a recent generous gift from Dolores and her husband, Sam.



MHA Class of 2016 at Family Day

- Congratulations to doctoral students, **Tina Highfill** and **Marisa Roczen** who have successfully completed their course work and comprehensive exams and are now “All but Dissertation” students.
- During the last week of February, four MHA students traveled to Birmingham, AL for the University of Alabama, Birmingham (UAB) 2015 case competition. The UAB Health Administration Case Competition provides graduate students from CAHME accredited programs an opportunity to put what they have learned into practice with a real-life, real-time case. It is designed to be a capstone experience for graduate students from across the United States and Canada. MHA Class of 2016 students **Joanna Fowler**, **Sweta Barot** and **Elizabeth Veasey** represented VCU. **Ben Mennis** from the MHA Class of 2017 was the first year observer. **Dr. Jon DeShazo** traveled with the team and provided support throughout their preparation and presentation. The team advanced to the semi-finals.
- In April, MHA Class of 2017 students **Laura Kreiser**, **Tyler O’Neal** and **Jacob Taylor** participated in the invitation-only Ohio State University (OSU) Case competition in Columbus, Ohio. The OSU Healthcare Case Competition is an annual event hosted by the MHA program at The Ohio State University. This competition allows first year MHA/MBA/MPA students to compete in a regional case competition, helping them gain exposure to the world of healthcare. Again, **Dr. Jon De Shazo** accompanied the team to Ohio. The team placed second in the competition.
- In March, our MHA Class of 2016 and 2017 students participated in the 2015 VCU-MCV Richmond Community Health Fair held at Armstrong High School. This student organized and volunteer-run event has served Richmond residents for several years bringing together education groups, clinicians, and other community resources to promote health and well-being. Joining our students were 90 organizations and 150 volunteers representing all of the schools on the MCV campus. The fair drew approximately 600 attendees who enjoyed services such as free cholesterol, blood sugar, and blood pressure screenings, dental services, access to community organizations, participation prizes, free lunches and a kids' area with many activities and games. Our students were involved in planning the event and helped in a variety of roles from organizing fitness classes to coordinating logistics.

- MHA Class of 2017 students (pictured l to r) **Benjamin Mennis**, **Alexa Tolusso**, **Secil Erdener** and **Spencer Snyder** joined Shelly Schuetz (center) Project Coordinator, VCU Health Sciences Academy, Division of Health Sciences Diversity, for a day of community service at Cosby High School. The students discussed health administration in general, current issues, and the VCU MHA program.



Cheryl Rathert, Ph.D. joined the Department of Health Administration as an Associate Professor in August 2014. Her education is in business administration and industrial/organizational psychology, with emphasis in management and organizational behavior. She teaches in the MHA and MSHA programs, and will teach a Ph.D. seminar in organizational behavior for the Spring 2016 semester. Her research interests include how the health care work environment influences important outcomes for workers, organizations, and patients. Most recently, she has conducted research examining how contextual, situational, and intrapersonal variables relate to moral distress among nurses. In addition, she co-edited *Advances in Health Care Management: Special Issue on International Best Practices in Health Care Management*, with Sandra Buttigieg, MD/Ph.D., of Malta, and Wilfried Von Eiff, Ph.D., of Germany. Dr. Rathert also has conducted research on patient perceptions of patient-centered care and patient safety. She recently contributed a chapter on patient-centered care to the *2015 Oxford Handbook of Health Care Management*, which included as co-authors VCU's **Dr. Laura McClelland** and Vanderbilt professor (and VCU adjunct professor) **Dr. Timothy Vogus**.



Dr. Rathert is also active in the professional academic community. She has served as a member of the Academy of Management's (AOM) Health Care Management Division since 2005, where she was chair of its Research Committee from 2009 – 2012. This year she will be leading two professional development workshops at the AOM's annual meeting in Vancouver; one will focus on international research experiences, and the other will focus on influences of electronic health records (EHR) in a variety of contexts. Her current research focuses on health care providers' and patients' experiences using EHRs, and how use patterns influence important outcomes for patients, as well as for clinical and medical EHR users.

Prior to joining VCU, Dr. Rathert spent nine years as a faculty member in the Department of Health Management and Informatics at the University of Missouri, where she taught in the MHA program. During this time she also was a Senior Scholar with the Center for Health Ethics, where she collaborated on grant proposals and projects exploring end-of-life decision making and ethics conflicts and dilemmas among health care providers. Prior to joining academia, she worked in the private sector as a Research Scientist for a health care survey research vendor, where she led large studies to develop and implement patient experience surveys.



Susan Dubuque's teaching connection to the Department began in 1986 with guest lectures in various courses, and then evolved into full instructor role for the health care marketing course in the MSHA program in 1997. Her desire is to give students real-world, practical experience in marketing, so she has them complete marketing projects for their places of employment. Susan has been working in the marketing arena for many years, beginning with her role as Director of Public Relations and Marketing for Mary Immaculate Hospital in Newport News, VC. Thirty years ago, she and MHA marketing Adjunct Professor, **Roger Neathawk** (featured in the last issue of *Cardwell Comments*), co-founded the ND&P marketing firm in Richmond, and they have been providing

great marketing consultation for health care entities every since. In April, she will be presenting at the World Social Marketing Conference in Sydney, Australia. The presentation will be on her efforts to

translate principles from public health and social and behavioral health into practical tools for healthcare marketers as healthcare organizations gear up for population health.

Susan holds a BA in Psychology from East Stroudsburg University in Pennsylvania, and a MEd in Counseling from Lehigh University. She has served on a variety of boards and engaged in community service for a number of groups, but her personal passion is volunteering for the Virginia Treatment Center for Children and providing advocacy for children's mental health. By way of closing her educational circle, Susan is taking classes in the VCU Department of Social and Behavioral Health. She started her career in behavioral health, then spent 33 years working in the marketing field. Now she is combining these two disciplines with the goal of helping people make healthier choices! In her spare time, Susan enjoys running, traveling, writing, and her dog.

William B. Downey (MHA '85) began his relationship with the Department of Health Administration in the spring of 1981. After graduating from James Madison University, Bill took the advice of MCV alumnus and Williamsburg Community Hospital administrator, Ken Axtell (MHA '61), and began an extern opportunity with Riverside Health System and other MCV alums Jerry Brink (MHA '66) and Caroline Martin (MHA '78). Working with them for more than a year, he became hooked on the program and the profession. He started classes in the fall of 1982 in the “church” (now Randolph Minor Hall, home to the SAHP Department of Clinical Lab Sciences).



Bill finished his residency at Orlando Regional Medical Center and graduated in 1985. He then returned to Virginia and resumed his career with Riverside Health System. Following a 10 year stint in a number of roles within Riverside, he joined HCA and served as the Administrator for the Lewis-Gale and Bayonet Point facilities. When both a great professional and personal opportunity arose, he returned to Riverside in 2001 and became CEO of the Health System in 2011. Riverside has been a leader in building a true continuum of care with five acute hospitals, three specialty hospitals, 550 providers in the Riverside Medical Group and more than 20 non- acute offerings (nursing homes, CCRC's, PACE, home health and hospice). Riverside received Premier Inc's 2015 Richard A Norling Premier Alliance Excellence Award for its commitment to transforming healthcare. The annual award recognizes a Premier member that is a leader in leveraging the collaborative power of the alliance to drive higher-quality, safer, and more cost-effective healthcare. Riverside was the sole winner among Premier's alliance of approximately 3,400 U.S. hospitals.

“I have been blessed to work with a group of great people throughout my career, and many of them have been MCV alums,” says Bill. Given the good advice he got from these alums, Bill has always tried to give back to the Department. He has served as a preceptor for the program and as a Management Study reviewer. He also served on the Alumni Advisory Council, and was President in 2004-5. "It has been a great pleasure to be associated with the Program, and I have been fortunate to pass along help to others who are interested or involved in the Program as many other alums did for me.”

Call for AAC Award Nominations

Each year, the Alumni Advisory Council (AAC) recognizes up to three alumni for their exceptional contributions to the Department and the field of health administration. The AAC awards include the Outstanding Alumnus Award, the Lifetime Service Award, and the Young Professional Award. The AAC is seeking nominations from Department alumni for its 2014 awards. Please review the following award descriptions and make your nominations using the attached “Nominations Form” by **June 15, 2015**. Nominations may be submitted electronically to Beth Ayers at bwayers@vcu.edu. The AAC thanks you for your ongoing commitment to preserving the legacy of the VCU Department of Health Administration and honoring our remarkable alumni.

<i>Past Recipients</i>	
<i>“Outstanding Alumnus/Alumna Award”</i>	
2014	Carrie Owen Plietz (MHA '00)
2013	Patrick W. Farrell (MHA '91)
2012	Jess Judy (MHA '77)
2011	Tracy Kemp Stallings (MSHA '95)
2010	Karen Cameron (MHA '87)
2009	Jeff Dorsey (MHA '73)
2008	Timothy Stack (MHA '77)
2007	David Bernd (MHA '73)
2007	Howard Kern (MHA '81)
2006	Jonathan Perlin, MD, PhD (MSHA '97)
2006	Marilyn Tavenner (MHA '89)
2004	Jerry Brink (MHA '96)
2003	Sister Pat Eck (MHA '81)
2002	Richard Bracken (MHA '77)

The **Outstanding Alumnus Award** recognizes an alumnus or alumna who shows uncommon excellence in his or her health care career and in his or her service to the community and to the Department. Selection criteria include professional accomplishments, departmental involvement, and community involvement. Last year, Carrie Owen Plietz (MHA '90) received the Outstanding Alumnus Award for her outstanding career (she was a 2010 Robert S. Hudgens award winner), and her support of the Department, including serving as a preceptor for several students in summer internships and residencies.

The **Lifetime Service Award** recognizes an alumnus or alumna for his or her lifetime of strong dedication and contribution to the Department, its faculty and students. The Lifetime Service Award is not presented every year. Instead, the award is reserved for years during which it is timely to celebrate the remarkable lifetime achievements of an exceptional alumnus or alumna. Previous award winners include Mr. Richard Bracken (2014), Mr. Jeff Dorsey (2012), Mr. Edward Smith, Jr. (2010), and Mr. Paul Gross (2009).

The **Young Professional Award** acknowledges an alumnus or alumna who exemplifies the Department’s core values early in his or her career in service to the community and a professional health care organization. Selection criteria include professional accomplishment, advancement, and/or innovation in the field of health administration. Last year, Mr. William Haugh, a 2008 MHA graduate and CEO of Georgetown Community Hospital in Georgetown, KY, received the Department’s second Young Professional Award.

Alumni Advisory Council Awards Nomination Form

Outstanding Alumnus Award - Recognizes an alumnus or alumna who shows uncommon excellence in his or her health care career and in his or her service to their community and to the Department.

Lifetime Service Award – Recognizes an alumnus or alumna for his or her lifetime of strong dedication and contribution to the Department, its faculty and students.

Young Professional Award – Acknowledges an alumnus or alumna who exemplifies the Department's core values early in his or her career in service to the community and a professional health care organization.

Nominator _____

Nominator's Contact Information _____

Nominee _____

Nominee's Contact Information _____

_____ **Outstanding Alumnus Award**

_____ **Lifetime Service Award**

_____ **Young Professional Award**

Why should your nominee be the recipient of this award?

Nominations should be submitted electronically to Beth Ayers at bwayers@vcu.edu by June 15, 2015.

Alumni Advisory Council

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September 1, 2014 to August 31, 2015

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Emily Towey

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Jeffrey P. Harrison

MHA 1977 & PhD 2002 – 3rd Term

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Jenifer Murphy

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Carrie Willetts

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Abby Kazley

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